

MEGAN SHELOR

301.481.4838

MEGAN@MEGANSHELOR.COM

WWW.MEGANSHELOR.COM



ABOUT

I am a passionate and ambitious designer who's goals are to create and communicate. As a Graphic Designer I develop logos, design and layout magazine content, email campaigns, PR collateral, and proposals that generate buzz around organizations. I also help with branding and marketing presence, as well as increase staying power.

SKILLS

Graphic Design • Web Design • Typography • InDesign • Illustrator • Photoshop
Word • PowerPoint • Manages simultaneous projects • Meets aggressive deadlines

CAREER HISTORY

GRAPHIC DESIGNER • TALENT WAVE • COMMON SECURITIZATION SOLUTIONS

December 2020 – Present

Remote

- Contracted Graphic Designer for CSS which is mortgage securitization service company that works with both Fannie Mae and Freddie Mac.
- Collaborates with internal communications and Social Media team to design all Social Media posts.
- Works with CSS employees across departments to design infographics and other materials.

GRAPHIC DESIGNER • INDEPENDENTS CREATIVE GROUP

October 2019 – February 2021

Remote

- A member of a military spouse creative team that designs website mockups, logo designs, display ads, and emails.

GRAPHIC DESIGNER • FANNIE MAE

May 2014 – August 2019

Washington D.C. Metro Area

- Ideates creative solutions to communicate business goals for clients such as Single-Family, Multifamily, Capital Markets, recruitment, employee engagement and communication.
- Creates a broad range of deliverables, including infographics, conference displays, direct mail, marketing collateral, and brochures.

CAREER HISTORY (CONT.)

- May work directly with clients or with guidance from supervisor to develop creative solutions that are aligned with clients' business priorities and objectives
- Seeks to understand division and company's goals and priorities and how individual work contributes to its success.
- Evaluates current processes and makes recommendations for process changes, then works according to new guidelines or structure.
- Collaborates with internal partners and external vendors to ensure services provided are in line with division's and client's business needs.

GRAPHIC DESIGNER (CONTRACT) • POSTAL REGULATORY COMMISSION

February 2014 – April 2014

Washington D.C. Metro Area

- Created new covers and layout for the Annual Financial Report and Annual Compliance Determination Report.
- Participate as an integral team member in the format and design of print publications, with particular emphasis on ensuring that work is completed in an accurate and timely manner.

GRAPHIC DESIGNER • SAIC

February 2012 – August 2013

Leonardtown, MD

- Prepared layouts, fonts, drawings, photographs, and graphic elements that captivated clients, prospects, and key stakeholders while maintaining compliance with the brand image and corporate identity of the organization.
- Steered simultaneous Graphic Design projects and community event presentations to successful completions. Prioritized milestones to meet ambitious deadlines, scheduled resources/milestones, and partnered with colleagues across the organization to share best practices and resolve roadblocks.
- Selected as part of the NMC BU Art Committee to provide expertise in art production/installation in new SAIC buildings.
- Utilized DreamWeaver to develop and update graphic elements for the NMC BU Weekly Newsfeed.
- Collaborated with management to analyze the effectiveness of marketing/graphics and ensure alignment with objectives.

EDUCATION

BACHELORS OF ARTS: GRAPHIC DESIGN

University of Maryland, Baltimore County • 2011